

# GEORGIAN CENTRAL SOIL & CROP IMPROVEMENT ASSOCIATION

206 Toronto Street South, Markdale, ON. N0C 1H0

To Whom It May Concern,

The Georgian Central branch of the Ontario Soil and Crop Improvement Association is dedicated to seeking, testing, and adopting optimal farm production and stewardship practices for local agriculture. In alignment with this vision, we are hosting a **Compaction Day on July 16, 2026**, at Tupling Farms in Dufferin County. This will be a hands-on educational event dedicated to raising awareness about soil compaction through equipment demonstration and thoughtful data comparisons. This event is expected to draw over 250 people from Grey, Bruce, Simcoe, and Dufferin Counties.

Agriculture is the backbone of our region, and soil health is one of the most persistent and costly challenges facing modern agriculture. Georgian Central Compaction Day will bring together farmers, agronomists, equipment specialists, and industry leaders for a full day of demonstrations, expert presentations, and practical learning. Attendees will see real-time comparisons of equipment and tire technologies in applicable, real-life scenarios. We are reaching out to invite you to partner with us as a sponsor for this important community initiative.

Your support will help us deliver a high-quality, accessible event that strengthens our agricultural community. Sponsorship contributions will directly fund demonstration equipment, educational materials, venue logistics, and outreach efforts to ensure farmers across the region can participate. We would like to keep the cost as low as possible for our attendees. In return, sponsors will receive recognition throughout the event, visibility in promotional materials, and the opportunity to connect with producers and industry professionals who value innovation and sustainability. Examples of this are featured on the second page of this letter.

To ensure that all logos are published on advertising media, please confirm your sponsorship by March 31<sup>st</sup>, 2026. Please view our webpage for more information: <https://www.greyagservices.ca/compaction-event>

Thank you for considering this opportunity to support a stronger, more sustainable agricultural future. We look forward to discussing how we can allocate your sponsorship funds in the areas that matter most to you.

Sincerely,

Georgian Central Compaction Day Steering Committee



# SPONSORSHIP OPPORTUNITIES

GEORGIAN CENTRAL SCIA IS THE EXCLUSIVE EVENT SPONSOR FOR THIS EVENT

LEVEL	PLATINUM		GOLD		SILVER		BRONZE	
CONTRIBUTION LEVEL	\$3000		\$2000		\$1000		\$500	
EXAMPLE OPPORTUNITIES	LUNCH SPONSOR	PROGRAM SPONSOR	EDUCATION STOP SPONSOR	SPEAKER SPONSOR	PRE-EVENT MEAL SPONSOR	RADIO AD SPONSOR	BREAK SPONSOR	WATER SPONSOR
<b>PRE-EVENT BRANDING</b>								
LOGO ON PRINT MEDIA & T-SHIRTS	YES							
LOGO ON SOCIAL MEDIA/ONLINE PLATFORMS	YES		YES		YES		YES	
RECOGNITION ON PRESS RELEASE	LOGO		NAME		NAME		NAME	
<b>EVENT BRANDING</b>								
COMPLIMENTARY TREADESHOW SPACE	BOTH		BOTH		INDOOR 10X10		INDOOR 6X6	
ADDITIONAL DISPLAYS ONSITE (BANNERS/SIGNS)	YES		YES		YES		YES	
EQUIPMENT DISPLAYED ONSITE (STATIC)	YES – 2 PIECES		YES – 1 PIECE					
PROMOTIONAL MATERIALS AT REGISTRATION DESK	YES		YES					
FREE ADMISSION & LUNCH PASSES	YES – 6 LUNCH PASSES		YES – YOU GET 4 LUNCH PASSES		YES – YOU GET 2 LUNCH PASSES			
VERBAL RECOGNITION	YES		YES		YES		YES	

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

\*\* Please send a copy of your company logo to: [georgiancentralscia@ontariosoilcrop.org](mailto:georgiancentralscia@ontariosoilcrop.org)

PAYMENT METHOD:

CHEQUES: Please make cheques payable:

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Mailed to: 206 Toronto Street South, Markdale, ON N0C 1H0